

Epilogue: The Hidden Secret to Getting Rich in Only 79 Days

Congratulations on finishing this book!

You are to be applauded for taking the time to learn these ideas. You are one of the few in the world who truly realizes the importance of educating yourself in order to become successful.

And you are now armed with one of the most powerful marketing strategies ever created.

The three steps you now own are explosive.

To review, here they are:

- **Step #1.** Create a practically outrageous event to drive people to your website. Be sure your news is NEWS. Be sure it contains an embedded command to get people to your site. Be sure you alert the media.
- **Step #2.** Create a website with such powerful copy on it that it closes sales, OR, create a website that is so information rich that people love it and return to it often, over time buying lots of your products or services.
- **Step #3.** Create hypnotic emails and consistently and persistently send them to your prospects. Develop an email newsletter. Build it. Stay in contact with your list. Send them irresistible offers.

That's it, my friend.

Those three steps can make you rich.

But remember, your own mindset is the hidden element in your success.

If you doubt that these steps will work, they won't.

If you believe they will work, they will.

It's that simple.

So if you *don't* believe this method will work, I suggest you look into your own thought processes.

Stand guard over your own thoughts. Think positive. Visualize success. Act with confidence.

Read my book, *Spiritual Marketing*. It will help you explore any negative or self-limiting beliefs in the way of your achieving success. While you can buy the hardcover or paperback versions of it at Amazon, you can read the e-book version of the book absolutely free, as one of my gifts to you, by going to www.mrfire.com/spirit/index.html.

And as a parting gift to you, let me share with you the famous "Optimist Creed" by Christian D. Larson.

This creed was written in 1912. It's from Larson's book, *Your Forces and How to Use Them*. A shortened version of it is used today by Optimist International, a world-wide group of people who are focused on making a positive difference in the world.

You might want to print out this creed and frame it. Refer to it daily. Let it help you promise yourself that you will use *Hypnotic Marketing* to get rich---in only 79 days!

Go forth and succeed!

Joe Vitale